

ON&T

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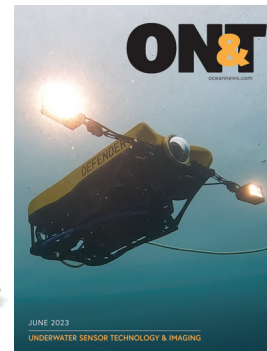


MEDIA KIT 2024

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COVERING THE OCEAN INDUSTRY SINCE 1981



MAKE YOUR CONTENT MATTER

Ocean News & Technology (ON&T) is a monthly US-based magazine, distributed internationally in both print and online editions, that reports on the latest news, views, and technological breakthroughs shaping the future of the ocean and offshore industries.

As a multi-platform information source trusted by ocean professionals and distributed to the industry's leading conferences since 1981, whether you're a loyal reader, an advertising partner, or an editorial contributor, ON&T's focus remains to profile the stories and projects that matter.

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EDITORIAL CALENDAR 2024

MONTH	DEADLINES	EDITORIAL FOCUS AND SHOW DISTRIBUTION	THEME FOCUS
JANUARY/ FEBRUARY	Editorial: January 17 Ad: February 2	OCEAN SENSORS & DATA MANAGEMENT • Oceanology International March 12–14 • Canadian Underwater Conference & Exhibition (CUCE) March 24–26	Ocean observation, multidisciplinary survey, telemetry, communications
MARCH	Editorial: February 12 Ad: March 1	NAVAL DEFENSE & SECURITY • Sea-Air-Space April 8–10 • Underwater Defence Technology April 9–11	Uncrewed systems, cyber security, marine surveillance systems
APRIL	Editorial: March 11 Ad: March 29	REMOTELY OPERATED VEHICLES (ROVs) IN FOCUS • International Partnering Forum April 22–25 • H2O Conference June 3–5 • Underwater Technology Conference (UTC) June 11–13	ROV development, subsea residency, deployment technologies
MAY	Editorial: April 8 Ad: April 26	OFFSHORE ENERGY DEVELOPMENT • Canadian Hydrographic Conference May 27–30 • Seenergy June 26–28	Infrastructure development for oil and gas, renewables, subsea power
JUNE	Editorial: May 13 Ad: May 31	UNDERWATER IMAGING	Advances in marine survey and subsea imaging capabilities
JULY (DIGITAL ISSUE)	Editorial: June 18 Ad: June 28	UNCREWED VEHICLE BUYERS' GUIDE	Special Edition
AUGUST	Editorial: July 15 Ad: August 2	SUBMERSIBLES & THE DEEP SEA • OCEANS Halifax September 23–26	Subsea vehicles, naval archaeology, bathymetric studies, geotechnics
SEPTEMBER	Editorial: August 12 Ad: August 30	REMOTE MARINE OPERATIONS • ACP Offshore WINDPOWER October 28–30 • Ocean Energy Europe November 5–6 • Offshore Energy Exhibition & Conference November 26–27	Marine autonomy, digital twins, remote monitoring and intervention
OCTOBER/ NOVEMBER	Editorial: September 9 Ad: September 27	UNCREWED VEHICLES & MARINE ROBOTICS • Marine Autonomy and Technology Showcase (MATS) Nov 5–7 • International Workboat Show November 12–14	USV R&D, emerging applications, breakthroughs in remote ops
DECEMBER	Editorial: October 17 Ad: October 28	THE FUTURE OF OCEAN TECHNOLOGY	Special Edition

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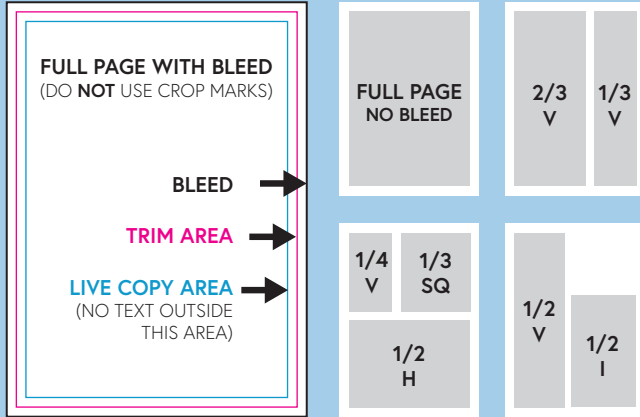
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PRODUCTION REQUIREMENTS

PRINT MAGAZINE

LAYOUT SPECIFICATIONS



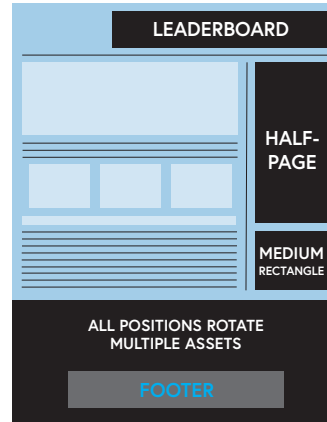
DIMENSIONS

AD/POSITION	INCHES	MILLIMETERS
FULL PAGE		
WITH BLEED	8.63" x 11.13"	219.2 x 282.7
TRIM SIZE	8.38" x 10.88"	212.85 x 276.35
LIVE COPY AREA	7.5" x 10"	190.5 x 254
2/3 VERTICAL	4.72" x 9.75"	120 x 247.65
1/2 ISLAND	4.52 x 7.23"	114.8 x 183.64
1/2 VERTICAL	3.5" x 9.75"	89 x 247.65
1/2 HORIZONTAL	7.18" x 4.81"	182.4 x 122.2
1/3 VERTICAL	2.28" x 9.75"	57.91 x 247.65
1/3 SQUARE	4.62" x 4.81"	117.3 x 122.2
1/4 VERTICAL	3.33" x 4.81"	84.6 x 122.2

REQUIREMENTS

RESOLUTION	Minimum 300 dpi for full color artwork or grayscale. Images and logos from websites are NOT usable for print ads.
FILE TYPES ACCEPTED	High resolution PDF, TIFF, EPS, or JPG
COLOR	Send all files in CMYK mode. RGB and spot colors will be converted to CMYK. Publisher will not be responsible for shift in color.
FONTS	Unfurnished or PC platform fonts will be substituted.
SIZING	We may resize ads to fit the standard dimensions, if necessary.

WEBSITE

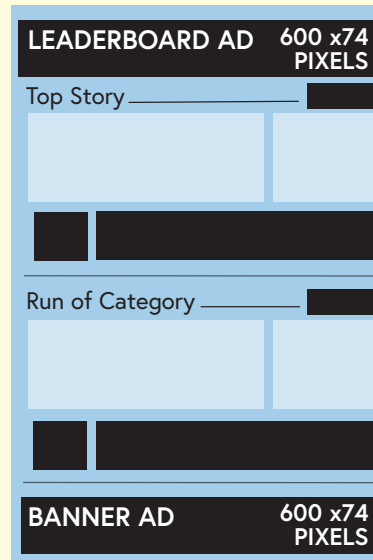


DIMENSIONS (PIXELS)

LEADERBOARD	728 x 90
HALF-PAGE	300 x 600
MEDIUM RECTANGLE	300 x 250
FOOTER	728 x 90
VIDEO BOX (MP4 FORMAT)	300 x 168

(Images are for illustration purposes only and do not reflect actual size.)

NEWSLETTER



TOP STORY SPONSORSHIP

Logo
80 x 80 image
Title: 50 characters with spaces
Body: 145 characters with spaces

RUN OF CATEGORY SPONSORSHIP

Logo
80 x 80 image
Title: 50 characters with spaces
Body: 145 characters with spaces

(Images are for illustration purposes only and do not reflect actual size.)

REQUIREMENTS

FILE TYPES ACCEPTED	PDF, JPG, GIF or SVG
COLOR	Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.
FONTS	Unfurnished or PC platform fonts will be substituted.
PIXEL DENSITY	We may resize ads to fit the standard dimensions, if necessary.

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